

WE ARE
CREATIVE
DIGITAL AGENCY



02 Advertising
Fresh Breath of Creativity



O₂ Advertising
Fresh Breath of Creativity

Your Success Story Starts Now!

O2 Advertising is a full-suite digital marketing agency in INDIA, US & UK, offering a wide range of digital marketing services globally.

Turn your business into a sales engine today with our digital marketing company and generate revenue ***3 times faster*** than comparable markets.



A powerhouse of **CREATIVE MINDS**

What sets us apart is our unwavering dedication to our craft. With specialized departments focused on their respective areas of expertise, we're able to delve deep into the heart of each project, ensuring that every detail is meticulously crafted to perfection..



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Services What We Can Do for You

As the internet continues to evolve and grow, we realize that you have many options when it comes to choosing a digital marketing, branding, & web development partner. While many will try and clamor for your business, O2 Advertising is a name you can trust to deliver real, measurable results for your business:



Quick response time



Unshakable business and
work ethic



We never over-promise or
under deliver



Your needs always
matter to us



Great resources with
extensive technical expertise



Proven system of client
support and feedback

Brand Strategy



Set your business up for long-term success with a brand strategy & voice that will bring your competitive positioning to life.

- ✓ Branding & Rebranding
- ✓ Brand Naming & Taglines
- ✓ Positioning & Messaging
- ✓ Brand Story & Purpose
- ✓ Brand Architecture
- ✓ Brand Naming

Brand Design



Maintain a cohesive identity with a brand system. Establish your logos, fonts, colors and more, for consistency and unity.

- ✓ Logo Design
- ✓ Brand Identity Design
- ✓ Brochure & Catalogue
- ✓ Poster & Hoarding
- ✓ Packaging Design
- ✓ Copywriting

Brand Growth



Tell your brand's story while maximizing leads, with custom designed solutions that will outperform your competition!

- ✓ Website Design
- ✓ Digital Marketing
- ✓ SEO
- ✓ Google/ FB & Insta Ads
- ✓ Social Media Management
- ✓ Performance Marketing



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Client List

 <p>ADITYA BIRLA GROUP</p>	 <p>ZEE TV</p>	 <p>TROJAN PLYWOOD</p>	 <p>RIZVI BUILDERS</p>	 <p>AVAJET AVIATION CONSULTANTS</p>	 <p>SYNERGY MD PSYCHIATRY</p>
 <p>Camlin KOKUYO</p>	 <p>EDUCON International School Excellence in Education</p>	 <p>CITY LIFT Performance in Motion</p>	 <p>ashapura group Value Beyond Mining</p>	 <p>ABnCO GROUP</p>	 <p>THE SATISH KAUSHIK ENTERTAINMENT</p>
 <p>K-LON TEKNO POLYMERS Compounding Success</p>	 <p>HAIKO LOGISTICS India Pvt. Ltd.</p>	 <p>RIZVI EDUCATION SOCIETY</p>	 <p>TRANSEVO evolve with us...</p>	 <p>TRIG GROUP 1980</p>	 <p>ENRICH Creating New Benchmark In Infrastructure</p>



Client Testimonial

We Choose O2 Advertising for website development and the team amazed us with their brilliant work approach & dedication. We've recommended them to many of our partners for web development & digital marketing.

- Naveen Rajagopalan (City Lift - Director)

We chose O2 Advertising for website development, and the team amazed us with their brilliant approach, creativity, and dedication. Impressed by their exceptional work, we also entrusted them with our branding and social media marketing.

- Vivek Iyer (Crystal Hearing - Director)

Their creativity, attention to detail, and commitment to delivering a cohesive brand experience were truly remarkable. The branding elements they designed captured the essence of our event perfectly and left a lasting impression on our audience.

- Rubina Akhtar (Rizvi Builders - Director)

We entrusted O2 Advertising with the monumental task of preparing our 200-page annual report in just 10 days, and they delivered beyond our expectations. Despite the tight deadline, the report was flawless & visually stunning .

- Kiran Giradkar (BN Group - CMO)

We availed O2 Advertising website and SEO services, and the results were outstanding. Their team demonstrated great expertise, delivering a well-designed website and implementing effective SEO strategies that significantly improved our online visibility.

- George Sherman
(The Bishops International Chairman)

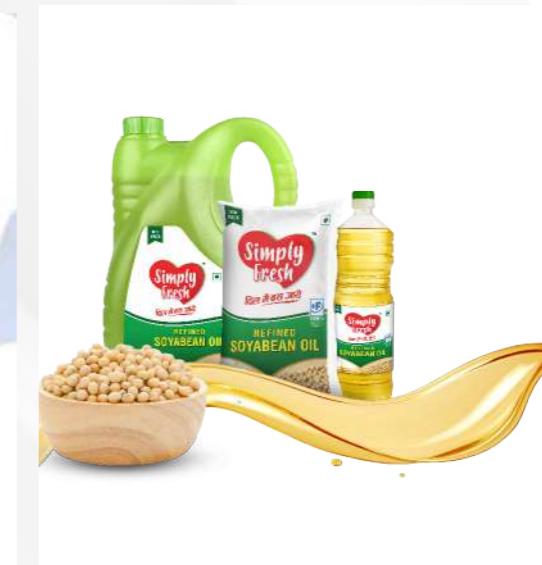
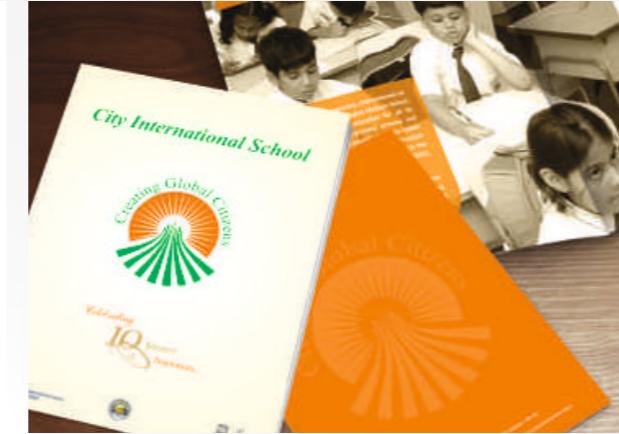
We partnered with O2 Advertising for their labeling, packaging and eCommerce website needs, and the experience was exceptional. Their team created visually appealing and functional designs that perfectly represented the brand.

- Yogesh Patil (VOLDOX - COO)



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Services - Overview





Services - Overview

01

Branding and Communication

- Logo & Brand Identity
- Brand & Design Strategy
- Branding Collateral
- Art & Illustrations
- Brand Guidelines
- Catalog & Brochure Design
- Print Collateral (poster, menu, leaflet,etc.)
- Company Profile & Presentation

02

Packaging Design

- Packaging Innovation
- Product packagings
- Retail boxes & bag design
- Food Packs
- Gift Hamper Designs
- Logistics Packaging

03

Print Advertising

- Strategy & Visualization
- Content Writing
- Newspaper Ads
- Magazine Ads
- Hoardings



Services - Overview

04

Event Marketing
and Design

- Program Book
- Event Presentation
- Print/Digital Invite
- Event Banners & Signages
- Display & Table Stand
- Price List
- Product Catalog
- Name Tags & Bags

05

Digital
Design

- Web Banners
- Social Media Banners & Ads
- Google Ads
- Web Page Redesign
- Newsletter
- Presentation



Branding Strategy



Branding / Rebranding

We build brands from the ground up and revive existing ones with purpose and clarity.

From identity to experience, every touchpoint is designed to create recall and trust.

Perfect for startups, legacy brands, and businesses ready for their next leap.



Brand Positioning

We define what your brand stands for, who it's for, and why it matters.

By owning a clear space in the consumer's mind, we make your brand unmistakable.

Positioning that drives preference, loyalty and long-term growth.



Brand Architecture

We structure your brand portfolio for clarity, scalability, and impact.

From master brands to sub-brands, we ensure every offering has a clear role.

An architecture that simplifies choices and strengthens brand equity.



Communication Strategy

We translate brand strategy into powerful, consistent communication.

From messaging frameworks to campaign direction, every word has intent.

Ensuring your brand speaks with one voice-across all media and moments.

Logo Design

O2 Advertising is an impressions creator & manager. We help companies put their best foot forward by helping them create strong and lasting impressions through their logo.

A strong logo is going to help establish trust and build an instantly recognizable graphic symbol for regular use in a company's marketing and everyday correspondence.





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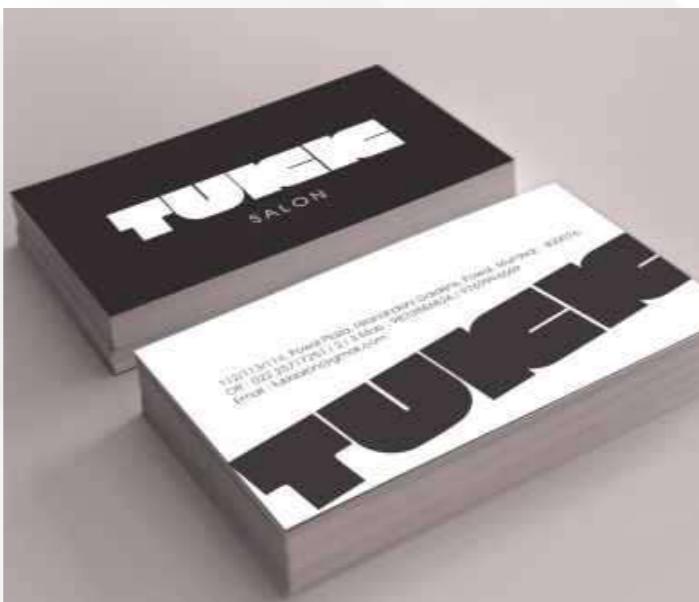
Logo Design





Stationery Design

After (brand, product, service or company) naming, a logo is the strongest part of laying a solid foundation for future marketing efforts. A logo becomes the visual representation of your company and since it is graphic, it should always look the same every time it is used. You may however need a corporate identity style guide created to police the usage and make sure the brand is consistent across all mediums.





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Stationery Design



Stationery Design



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Brochures Design

A corporate brochure enables you to project your credentials in the most positive light and outline the benefits to anyone using your company. However our expertises lies in detailing and fine tuning every page, every printed word and image of final product. We vouch for our superior print quality of our brochures.



Brochures Design



Brochures Design



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Brochures Design





Posters Design

A poster is a simple media which communicates vital information about a product or an event. We follow 7 vital rules

- 1. Getting Attention
- 2. Keep it Simple
- 3. Use GREAT Fonts, Period!
- 4. Think Information Consumption
- 5. Use Colors with Care
- 6. Think Symmetry
- 7. Break the Rules!



Posters Design



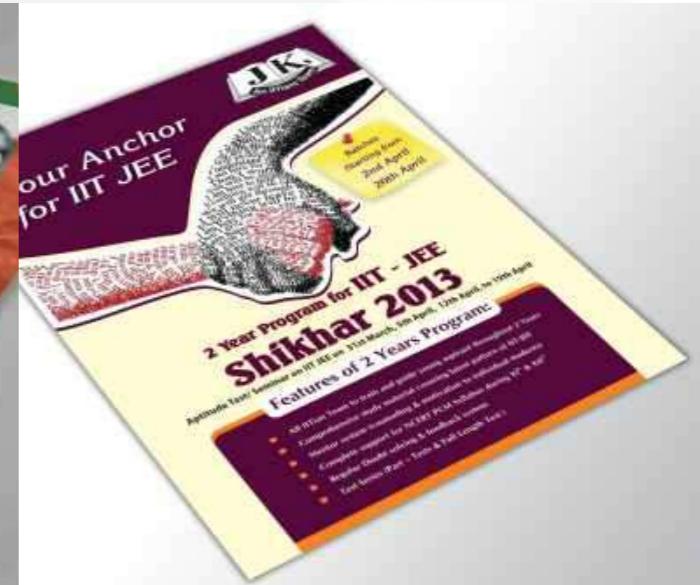
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Leaflet Design

Leaflets are unbound booklets printed on either one or both sides and sometimes folded to form a simple piece of marketing collateral. They will often be used as part of a wide scale marketing strategy such as a direct mail campaign or handed out in public places. Leaflets can come in varying size formats which are usually A4, A5, A6 or DL and can often be a low cost form of marketing due to their printability in mass quantities.





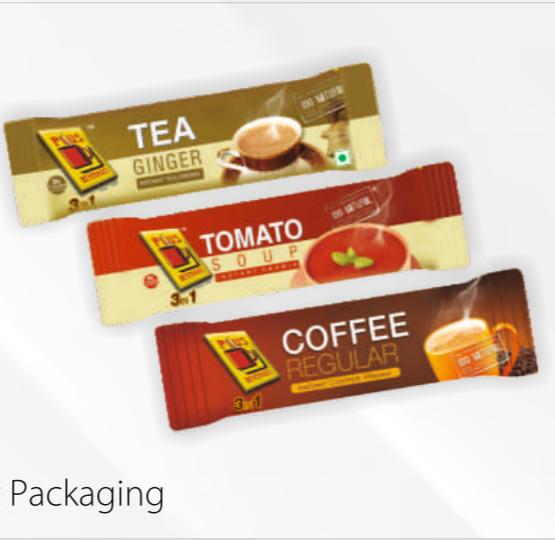
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Leaflet Design





Packaging Design



DIGITAL MARKETING SERVICES



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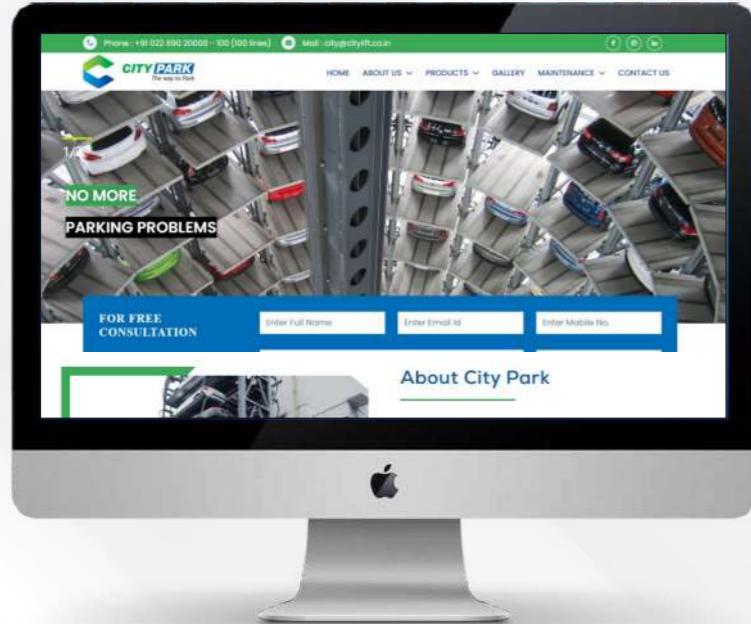


Website Design

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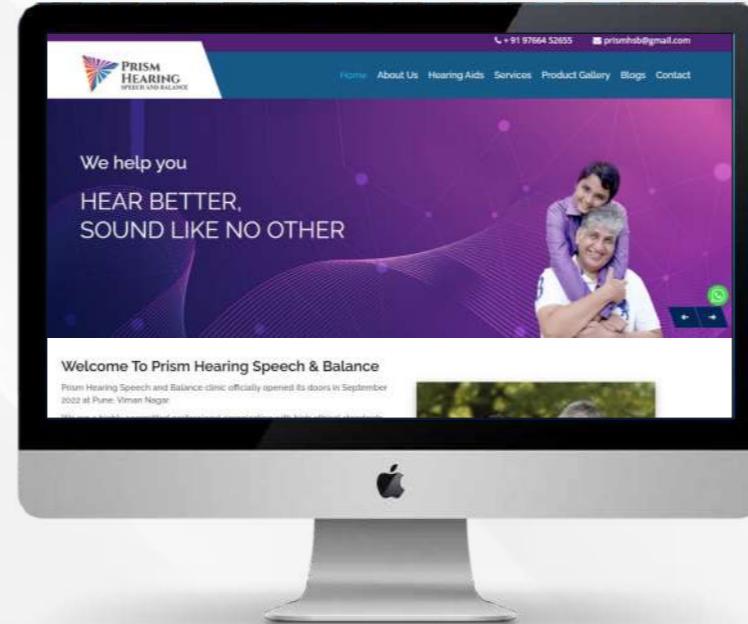
A strong logo is going to help establish trust and build an instantly recognizable graphic symbol for regular use in a company's marketing and everyday correspondence.

Static Website



www.citypark.co.in

Dynamic Website



www.prismhearing.in

Ecommerce Website



www.educoninternationalschool.com

Wordpress Website



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www.citylift.co.in



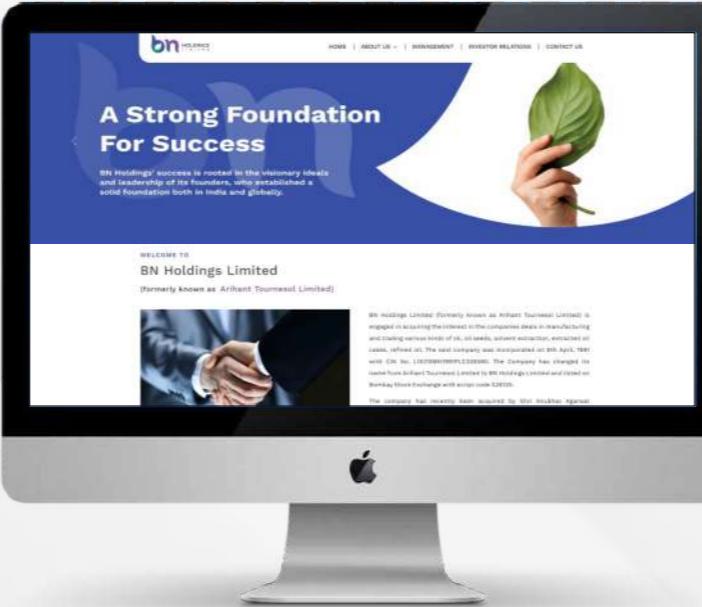
www.bnagritech.com



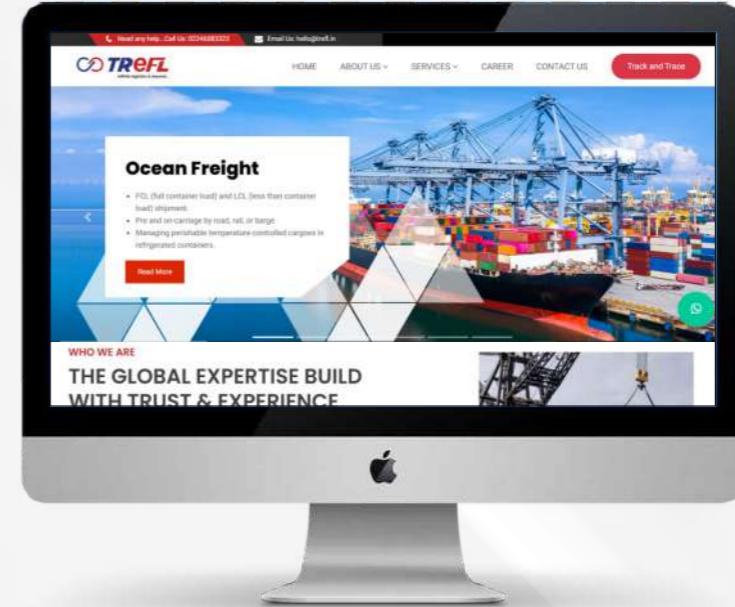
www.synergymdpsychiatry.com



www.thebishopsinternationalschool.com



www.bn-holdings.com



www.trefl.in

 www.o2advertising.in



Search Enging Optimisation

Company SEO

SEO Audit
Keyword Research
On-Page SEO
Off-Page SEO

Technical SEO
Competitor Analysis
SEO Strategy
Link Building

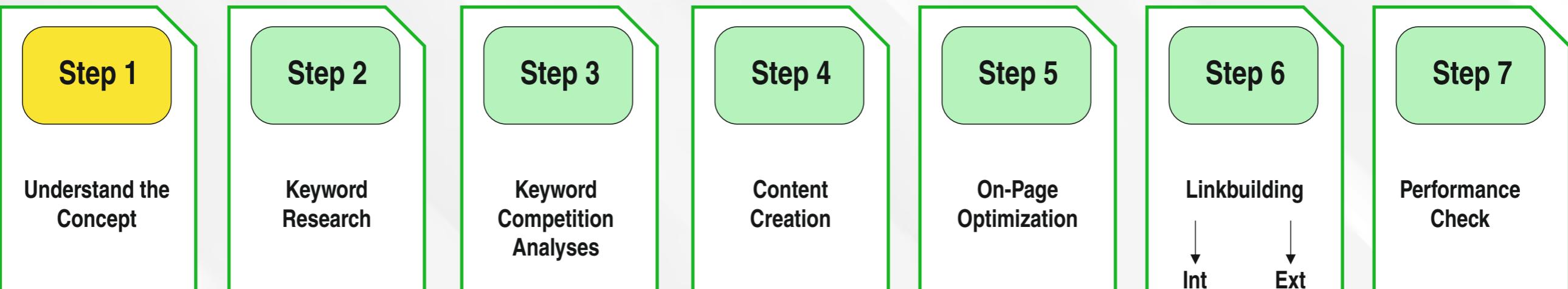
Local SEO

Keyword Research
Google My Business SEO
Customer Review Management
On-Page Optimization
Content Writing

E-commerce SEO

Organic Traffic
Keyword Rankings
Bounce Rate
Click-Through Rate (CTR)
Revenue

Process For Search Enging Optimisation





Content Marketing



Planning Process of Content Marketing

Goals	Target Audience	Budget
Include your business goals and define a set of metrics that you want to achieve	Get an idea of who you want to reach and create content for your target audience	Clearly define a project's budget based on the resources you have and can use
Content Formats	Distribution Plan	Measure
Create different types of content: Guides, eBooks, video, podcasts, case studies, webinars, etc.	Define the distribution channels you will use and create a content calendar for each channel	Track your progress and iterate your plan based on performance of campaigns



Paid Advertising

Paid Ads Services

Paid Marketing Solutions we offer

We professionally manage your Paid Advertising by making every click count. We are experts in driving targeted traffic to boost online sales and revenue...



Google Ads

Google Adwords

Appear on Google's search results page through custom campaigns. We provide Adwords management which is purposeful and ROI-Driven.



Facebook Ads

Allow your brand to run incredibly targeted advertising on Facebook. We conduct ad campaigns that are designed to highlight your Brand.



Instagram Ads

Expand your reach by targeting topics, location and platform. Get started with Quora Ads for your business to insert and update leads efficiently.



Social Media Marketing

OUR SERVICES

Social Media Services

We provide customised social media solutions that generate measurable outcomes and drive business success using our data-driven approach and industry experience.



Facebook

Facebook is a powerful social media platform that enables businesses to connect with their audience, build brand awareness, and drive sales.



Twitter

Twitter is a versatile social media platform that allows businesses to reach a broad audience, engage with customers, and build a strong brand presence.



Instagram

A visual-centric social media platform that provides businesses with the opportunity to showcase their brand, engage with followers, and drive sales.



LinkedIn

A professional social network that enables businesses to connect with other professionals, showcase their brand, and recruit top talent.



YouTube

A video-sharing platform that offers businesses a powerful way to create engaging content, build brand awareness, and reach a vast audience.



Pinterest

A visually-driven social media platform that allows businesses to showcase their products or services, drive traffic, and connect with a highly engaged audience.



Social Media Marketing

THE BISHOP'S INTERNATIONAL SCHOOL

EDUCATION SECTOR

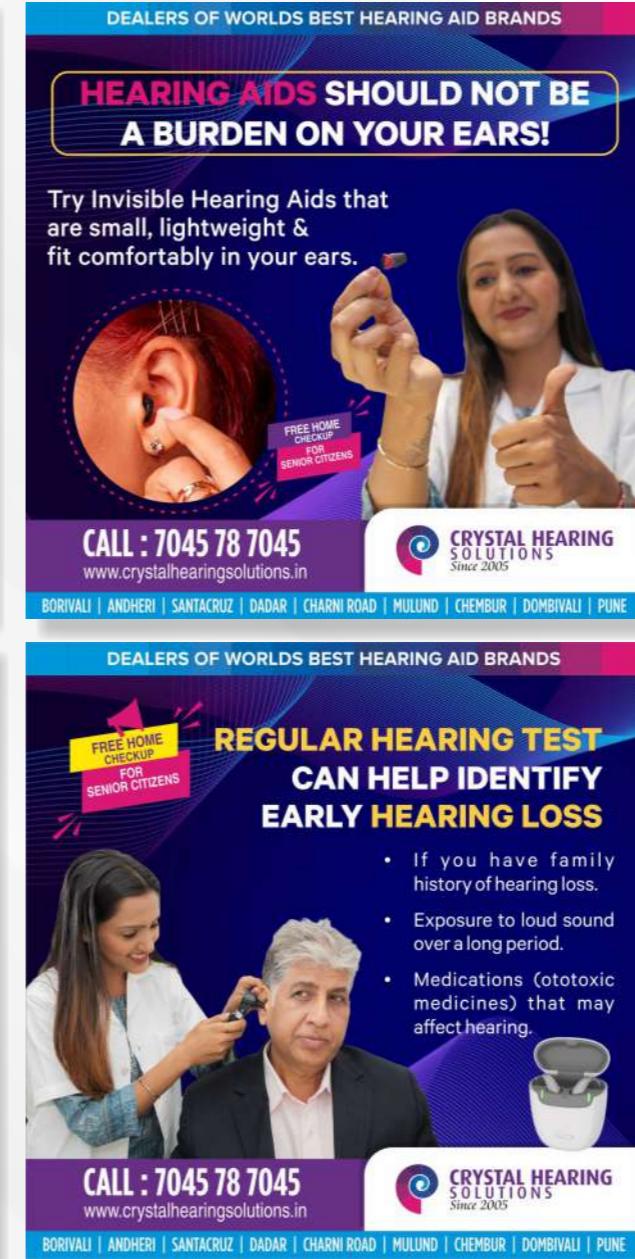
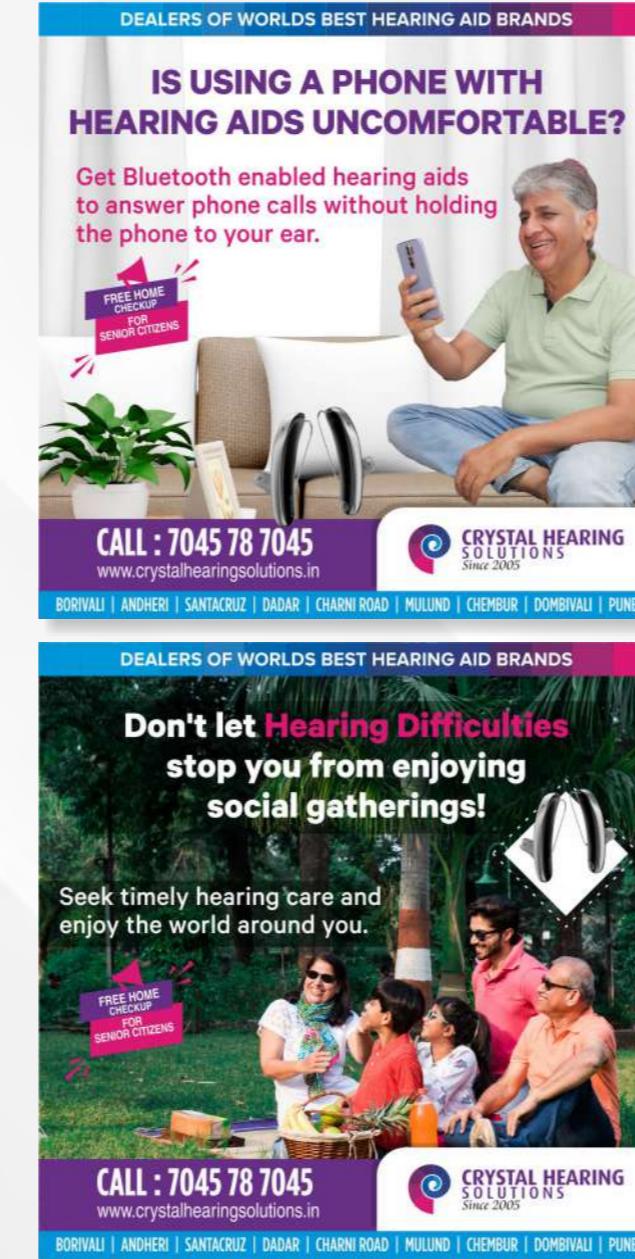




Social Media Marketing

CRYSTAL HEARING SOLUTIONS

HEALTH SECTOR

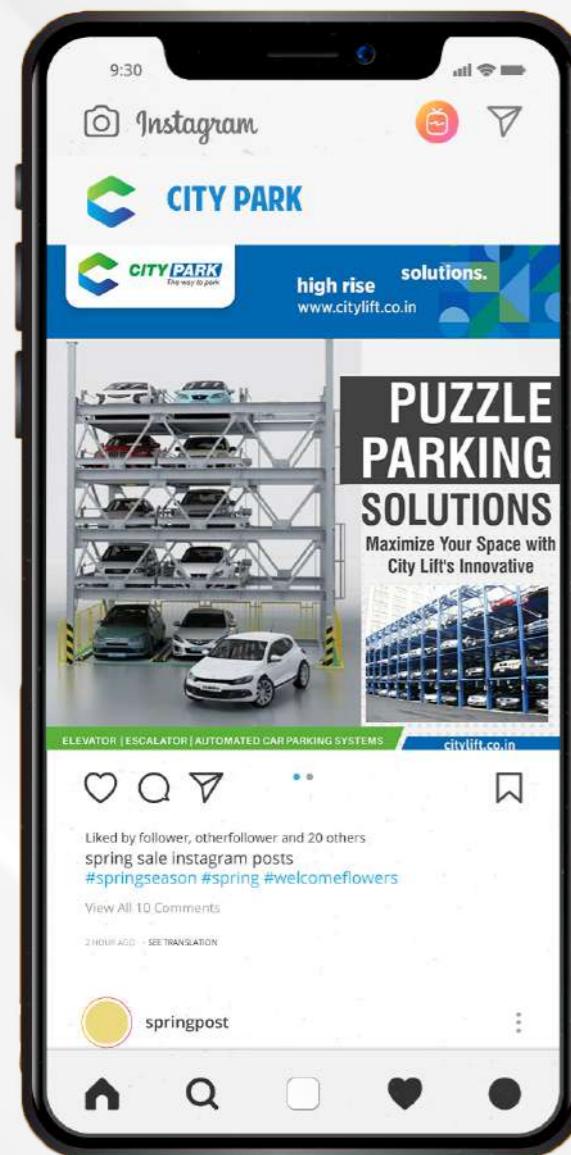




Social Media Marketing

CITY PARK - AUTOMATED CAR PARKING SYSTEM

PARKING SECTOR

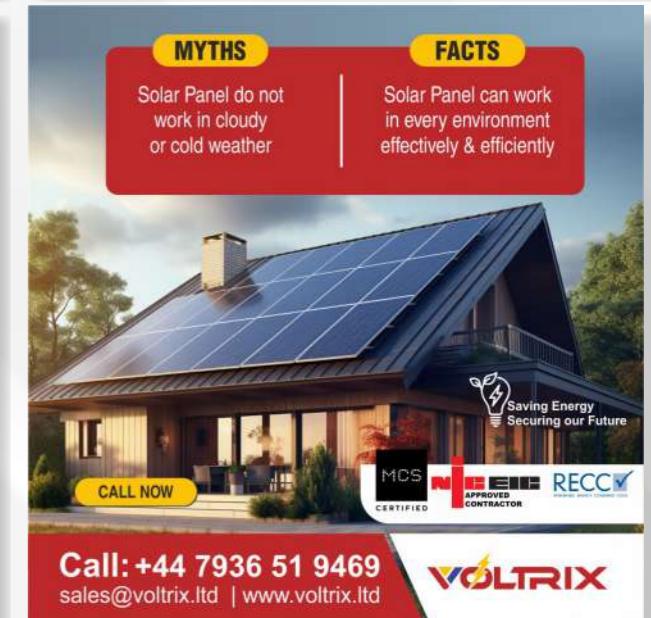
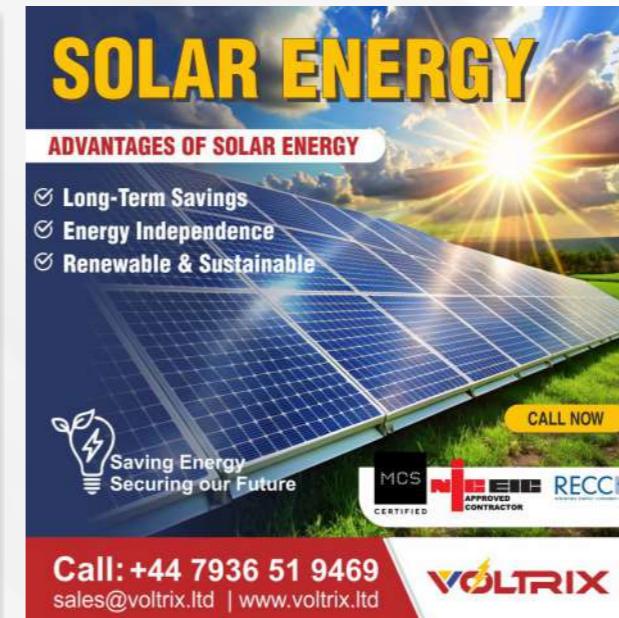




Social Media Marketing

VOLTRIX SOLAR ENERGY

INFRASTRUCTURE





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**READY TO GENERATE MORE LEADS, ENGAGE MORE
CUSTOMERS, AND REALLY GROW YOUR BUSINESS?**

Let's connect and get started today!



Reach out to us at
www.o2advertising.in



Shoot us an email at
o2advertising@gmail.com



Give us a call at
+91 98692 52276



Stop by & see us at

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Maharashtra , INDIA**