

**WE ARE  
CREATIVE  
DIGITAL AGENCY**



**O<sub>2</sub> Advertising**  
*Fresh Breath of Creativity*



**O2 Advertising**  
*Fresh Breath of Creativity*

## Your Success Story Starts Now!

**O2 Advertising** is a full-suite digital marketing agency in INDIA, US & UK, offering a wide range of digital marketing services globally.

Turn your business into a sales engine today with our digital marketing company and generate revenue **3 times faster** than comparable markets.



## A powerhouse of **CREATIVE MINDS**

What sets us apart is our unwavering dedication to our craft. With specialized departments focused on their respective areas of expertise, we're able to delve deep into the heart of each project, ensuring that every detail is meticulously crafted to perfection..



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# Services What We Can Do for You



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As the internet continues to evolve and grow, we realize that you have many options when it comes to choosing a digital marketing, branding, & web development partner. While many will try and clamor for your business, O2 Advertising is a name you can trust to deliver real, measurable results for your business:



Quick response time



Your needs always matter to us



Unshakable business and work ethic



Great resources with extensive technical expertise



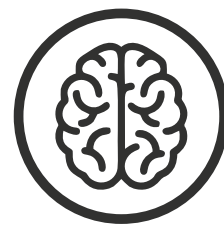
We never over-promise or under deliver



Proven system of client support and feedback



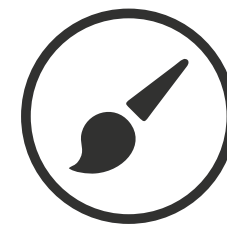
## Brand Strategy



Set your business up for long-term success with a brand strategy & voice that will bring your competitive positioning to life.

- ✓ **Branding & Rebranding**
- ✓ **Brand Naming & Taglines**
- ✓ **Positioning & Messaging**
- ✓ **Brand Story & Purpose**
- ✓ **Brand Architecture**
- ✓ **Brand Naming**

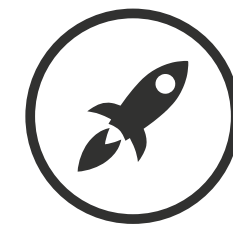
## Brand Design



Maintain a cohesive identity with a brand system. Establish your logos, fonts, colors and more, for consistency and unity.

- ✓ **Logo Design**
- ✓ **Brand Identity Design**
- ✓ **Brochure & Catalogue**
- ✓ **Poster & Hoarding**
- ✓ **Packaging Design**
- ✓ **Copywriting**

## Brand Growth



Tell your brand's story while maximizing leads, with custom designed solutions that will outperform your competition!

- ✓ **Website Design**
- ✓ **Digital Marketing**
- ✓ **SEO**
- ✓ **Google/ FB & Insta Ads**
- ✓ **Social Media Management**
- ✓ **Performance Marketing**

# Client List



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 ADITYA BIRLA GROUP	 ZEE TV	 TROJAN PLYWOOD	 RIZVI BUILDERS	 AVAJET AVIATION CONSULTANTS	 SYNERGY MD PSYCHIATRY
 Camlin KOKUYO	 EDUCON International School Excellence in Education	 CITY LIFT Performance in Motion	 ashapura group Value Beyond Mining	 ABNCO™ GROUP	 SK THE SATISH KAUSHIK ENTERTAINMENT
 K-LON TEKNO POLYMERS Compounding Success	 HAIKO LOGISTICS India Pvt. Ltd.	 RIZVI EDUCATION SOCIETY	 TRANSEVO evolve with us...	 TRIG GROUP 1980	 ENRICH Creating New Benchmark In Infrastructure



# Client Testimonial



**O2 Advertising**  
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We Choose O2 Advertising for website development and the team amazed us with their brilliant work approach & dedication. We've recommended them to many of our partners for web development & digital marketing.

- Naveen Rajagopalan ( City Lift - Director)

We chose O2 Advertising for website development, and the team amazed us with their brilliant approach, creativity, and dedication. Impressed by their exceptional work, we also entrusted them with our branding and social media marketing.

- Vivek Iyer (Crystal Hearing - Director)

Their creativity, attention to detail, and commitment to delivering a cohesive brand experience were truly remarkable. The branding elements they designed captured the essence of our event perfectly and left a lasting impression on our audience.

- Rubina Akhtar (Rizvi Builders - Director)

We entrusted O2 Advertising with the monumental task of preparing our 200-page annual report in just 10 days, and they delivered beyond our expectations. Despite the tight deadline, the report was flawless & visually stunning.

- Kiran Giradkar (BN Group - CMO)

We availed O2 Advertising website and SEO services, and the results were outstanding. Their team demonstrated great expertise, delivering a well-designed website and implementing effective SEO strategies that significantly improved our online visibility.

- George Sherman  
(The Bishops International Chairman)

We partnered with O2 Advertising for their labeling, packaging and eCommerce website needs, and the experience was exceptional. Their team created visually appealing and functional designs that perfectly represented the brand.

- Yogesh Patil (VOLDOX - COO)

# Services - Overview



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# Services - Overview

## 01

### Branding and Communication

- Logo & Brand Identity
- Brand & Design Strategy
- Branding Collateral
- Art & Illustrations
- Brand Guidelines
- Catalog & Brochure Design
- Print Collateral (poster, menu, leaflet, etc.)
- Company Profile & Presentation

## 02

### Packaging Design

- Packaging Innovation
- Product packagings
- Retail boxes & bag design
- Food Packs
- Gift Hamper Designs
- Logistics Packaging

## 03

### Print Advertising

- Strategy & Visualization
- Content Writing
- Newspaper Ads
- Magazine Ads
- Hoardings



# Services - Overview

## 04

### Event Marketing and Design

- Program Book
- Event Presentation
- Print/Digital Invite
- Event Banners & Signages
- Display & Table Stand
- Price List
- Product Catalog
- Name Tags & Bags

## 05

### Digital Design

- Web Banners
- Social Media Banners & Ads
- Google Ads
- Web Page Redesign
- Newsletter
- Presentation



# Branding Strategy



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## Branding / Rebranding

We build brands from the ground up and revive existing ones with purpose and clarity.

From identity to experience, every touchpoint is designed to create recall and trust.

Perfect for startups, legacy brands, and businesses ready for their next leap.



## Brand Positioning

We define what your brand stands for, who it's for, and why it matters.

By owning a clear space in the consumer's mind, we make your brand unmistakable.

Positioning that drives preference, loyalty and long-term growth.



## Brand Architecture

We structure your brand portfolio for clarity, scalability, and impact.

From master brands to sub-brands, we ensure every offering has a clear role.

An architecture that simplifies choices and strengthens brand equity.



## Communication Strategy

We translate brand strategy into powerful, consistent communication.

From messaging frameworks to campaign direction, every word has intent.

Ensuring your brand speaks with one voice-across all media and moments.

# Logo Design



**O2 Advertising**  
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**O2 Advertising** is an impressions creator & manager. We help companies put their best foot forward by helping them create strong and lasting impressions through their logo.

A strong logo is going to help establish trust and build an instantly recognizable graphic symbol for regular use in a company's marketing and everyday correspondence.



# Logo Design



**O<sub>2</sub> Advertising**  
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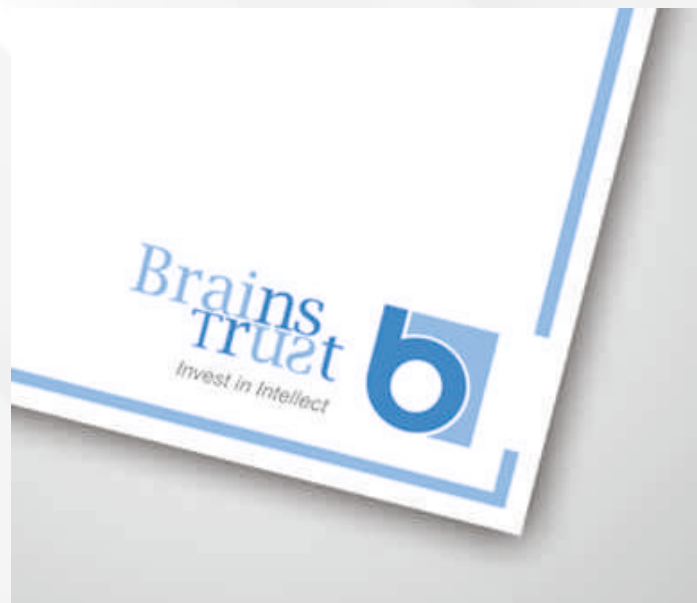
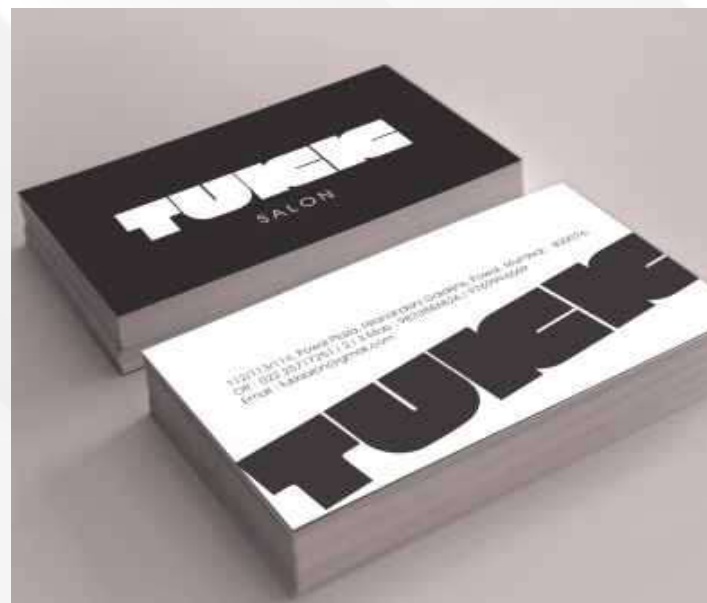


# Stationery Design



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After (brand, product, service or company) naming, a logo is the strongest part of laying a solid foundation for future marketing efforts. A logo becomes the visual representation of your company and since it is graphic, it should always look the same every time it is used. You may however need a corporate identity style guide created to police the usage and make sure the brand is consistent across all mediums.



# Stationery Design



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# Stationery Design



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# Brochures Design



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A corporate brochure enables you to project your credentials in the most positive light and outline the benefits to anyone using your company. However our expertises lies in detailing and fine tuning every page, every printed word and image of final product. We vouch for our superior print quality of our brochures.



# Brochures Design



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# Brochures Design



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# Brochures Design



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# Posters Design



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A poster is a simple media which communicates vital information about a product or an event. We follow 7 vital rules

1. Getting Attention
2. Keep it Simple
3. Use GREAT Fonts, Period!
4. Think Information Consumption
5. Use Colors with Care
6. Think Symmetry
7. Break the Rules!





# Posters Design



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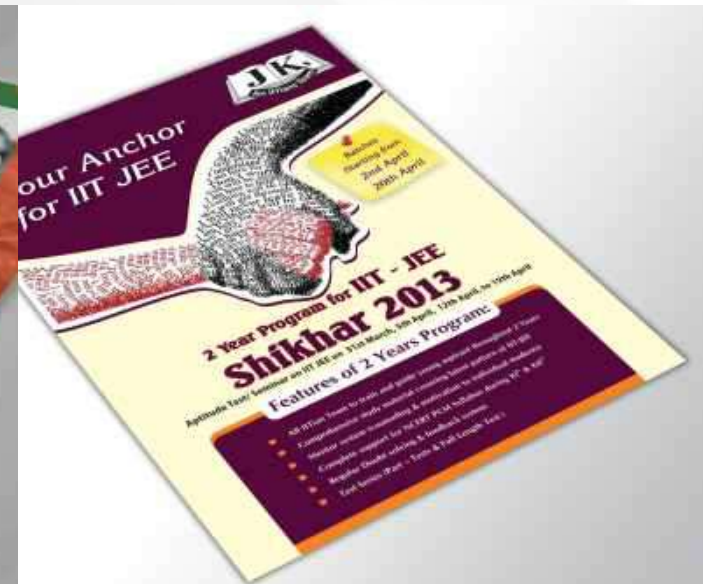


# Leaflet Design



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Leaflets are unbound booklets printed on either one or both sides and sometimes folded to form a simple piece of marketing collateral. They will often be used as part of a wide scale marketing strategy such as a direct mail campaign or handed out in public places. Leaflets can come in varying size formats which are usually A4, A5, A6 or DL and can often be a low cost form marketing due to their printability in mass quantities.





# Leaflet Design



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# Packaging Design



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Box & Tin Packaging



Sachet Packaging



Blister Packaging



Blister & Sleeve Design



Box Packaging



Label Design Packaging





# DIGITAL MARKETING SERVICES



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# Website Design



**O<sub>2</sub> Advertising**  
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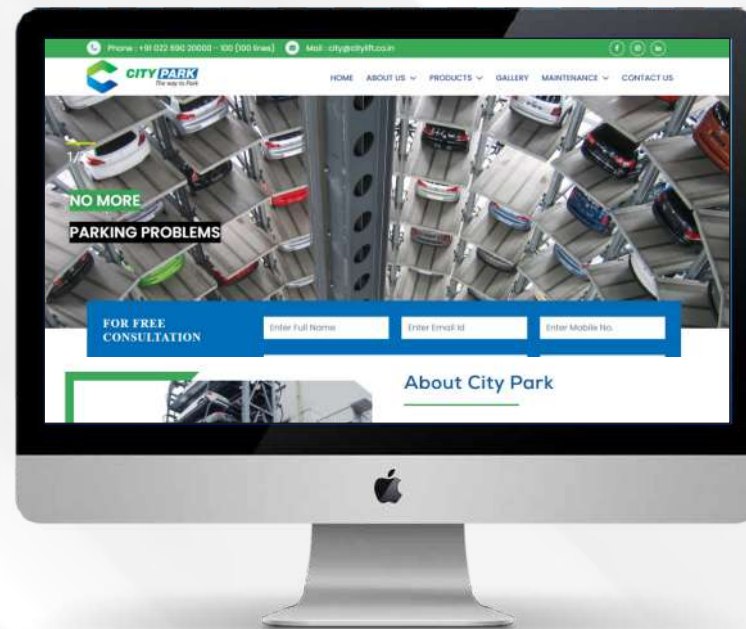
A strong logo is going to help establish trust and build an instantly recognizable graphic symbol for regular use in a company's marketing and everyday correspondence.

**Static Website**

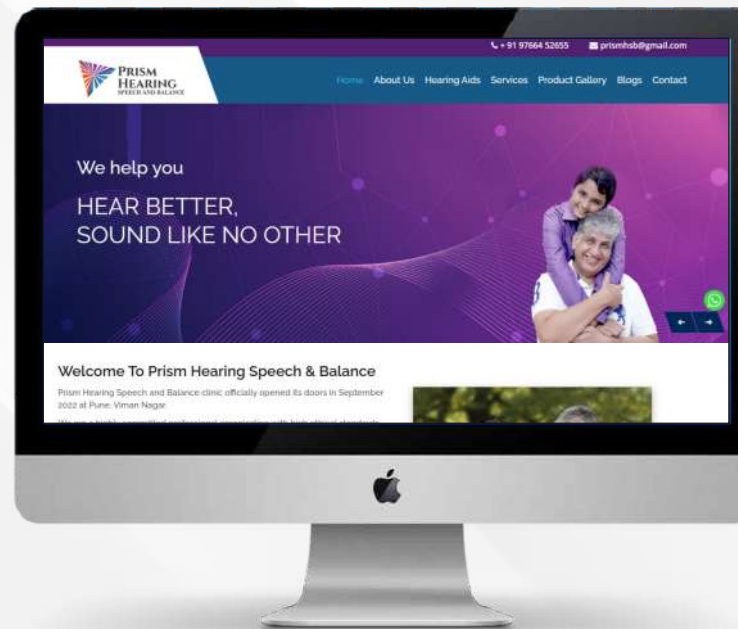
**Dynamic Website**

**Ecommerce Website**

**Wordpress Website**



[www.citypark.co.in](http://www.citypark.co.in)



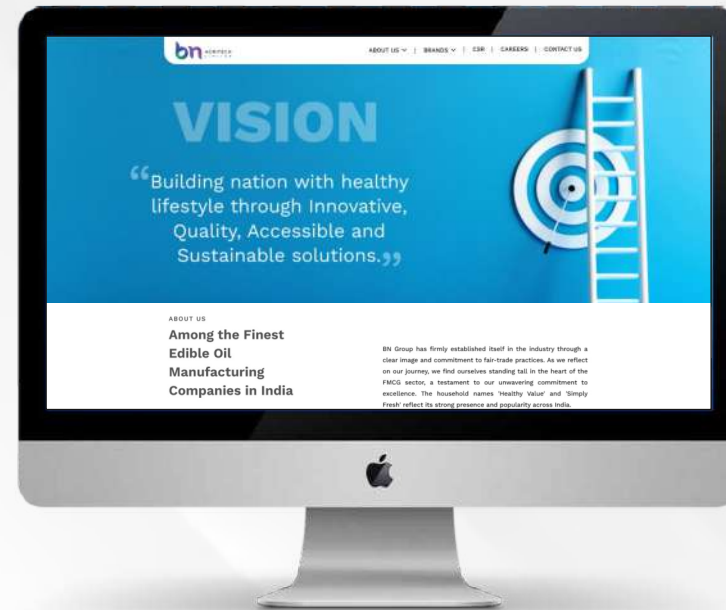
[www.prismhearing.in](http://www.prismhearing.in)



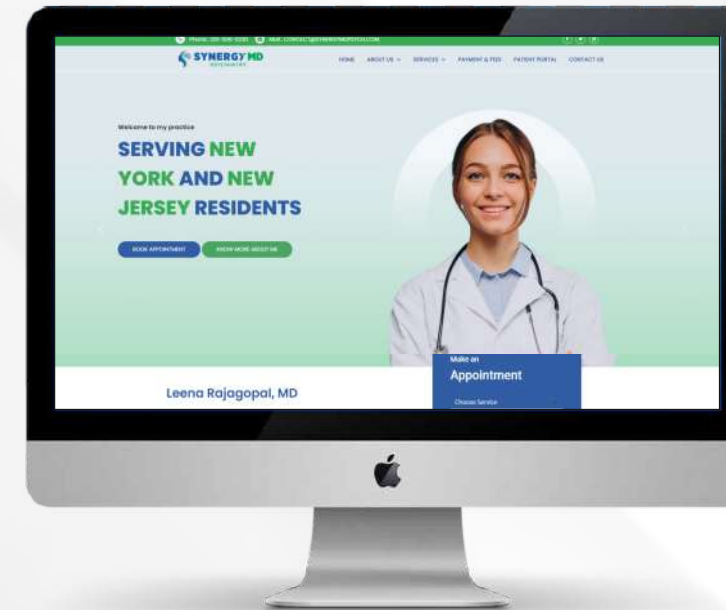
[www.educoninternationalschool.com](http://www.educoninternationalschool.com)



[www.citylift.co.in](http://www.citylift.co.in)



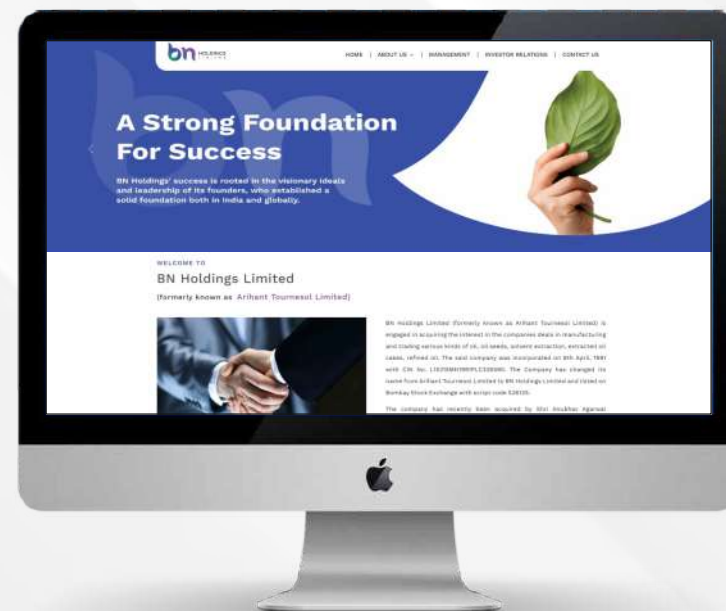
[www.bnagritech.com](http://www.bnagritech.com)



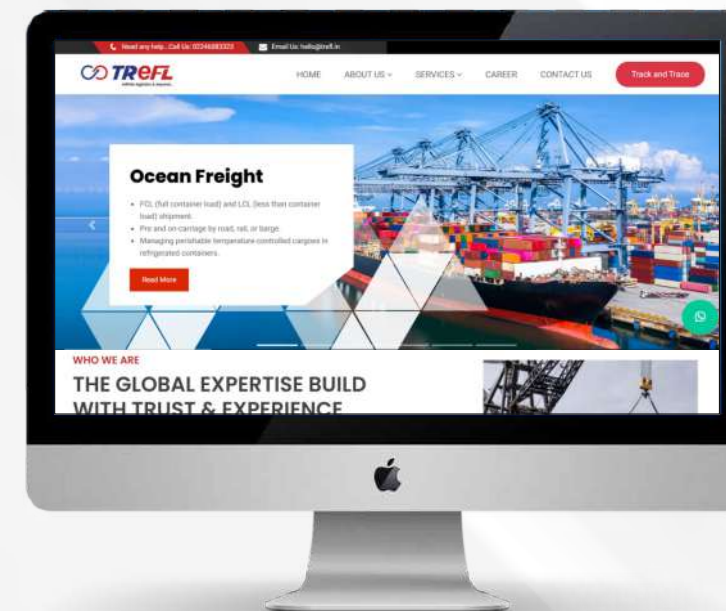
[www.synergymdpsychiatry.com](http://www.synergymdpsychiatry.com)



[www.thebishopsinternationalschool.com](http://www.thebishopsinternationalschool.com)



[www.bn-holdings.com](http://www.bn-holdings.com)



[www.trefl.in](http://www.trefl.in)





# Search Enging Optimisation

## Company SEO

SEO Audit  
Keyword Research  
On-Page SEO  
Off-Page SEO  
Technical SEO  
Competitor Analysis  
SEO Strategy  
Link Building

## Local SEO

Keyword Research  
Google My Business SEO  
Customer Review Management  
On-Page Optimization  
Content Writing

## E-commerce SEO

Organic Traffic  
Keyword Rankings  
Bounce Rate  
Click-Through Rate (CTR)  
Revenue

## Process For Search Enging Optimisation

**Step 1**

Understand the  
Concept

**Step 2**

Keyword  
Research

**Step 3**

Keyword  
Competition  
Analyses

**Step 4**

Content  
Creation

**Step 5**

On-Page  
Optimization

**Step 6**

Linkbuilding

↓  
Int

↓  
Ext

**Step 7**

Performance  
Check

# Content Marketing



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## Planning Process of Content Marketing

Goals	Target Audience	Budget
Include your business goals and define a set of metrics that you want to achieve	Get an idea of who you want to reach and create content for your target audience	Clearly define a project's budget based on the resources you have and can use
Content Formats	Distribution Plan	Measure
Create different types of content: Guides, eBooks, video, podcasts, case studies, webinars, etc.	Define the distribution channels you will use and create a content calendar for each channel	Track your progress and iterate your plan based on performance of campaigns



# Paid Advertising



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Paid Ads Services

## Paid Marketing Solutions we offer

We professionally manage your Paid Advertising by making every click count. We are experts in driving targeted traffic to boost online sales and revenue...



Google Ads

### Google Adwords

Appear on Google's search results page through custom campaigns. We provide Adwords management which is purposeful and ROI-Driven.



### Facebook Ads

Allow your brand to run incredibly targeted advertising on Facebook. We conduct ad campaigns that are designed to highlight your Brand.



### Instagram Ads

Expand your reach by targeting topics, location and platform. Get started with Quora Ads for your business to insert and update leads efficiently.

# Social Media Marketing



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## OUR SERVICES

### Social Media Services

We provide customised social media solutions that generate measurable outcomes and drive business success using our data-driven approach and industry experience.



**Facebook**

Facebook is a powerful social media platform that enables businesses to connect with their audience, build brand awareness, and drive sales.



**Twitter**

Twitter is a versatile social media platform that allows businesses to reach a broad audience, engage with customers, and build a strong brand presence.



**Instagram**

A visual-centric social media platform that provides businesses with the opportunity to showcase their brand, engage with followers, and drive sales.



**LinkedIn**

A professional social network that enables businesses to connect with other professionals, showcase their brand, and recruit top talent.



**You Tube**

A video-sharing platform that offers businesses a powerful way to create engaging content, build brand awareness, and reach a vast audience.



**Pinterest**

A visually-driven social media platform that allows businesses to showcase their products or services, drive traffic, and connect with a highly engaged audience.



# Social Media Marketing

THE BISHOP'S INTERNATIONAL SCHOOL

EDUCATION SECTOR



O<sub>2</sub> Advertising  
Fresh Breath of Creativity





**THE BISHOP'S  
INTERNATIONAL SCHOOL**  
Committed to Excellence in Education

**40<sup>+</sup>**  
Est. 1980  
A Tradition of Excellence



**TBIS  
LEO KID'S  
PREP SCHOOL**

**Give Your Child  
THE MOST LOVED  
PRESCHOOL  
Experience**

**ICSE  
CURRICULUM**



**NURSERY | Jr. KG  
Sr. KG | GRADE I - V**

**Admissions Open  
2023 - 24**

**BHAYANDAR - W  
8291 33 6525 / 9322 55 2293**



**THE BISHOP'S  
INTERNATIONAL SCHOOL**

**40<sup>+</sup>**



**TBIS  
LEO KID'S  
PREP SCHOOL**



**ICSE  
CURRICULUM**

**Child-Centric Approach**  
**Language Development**  
**Intellectual Development**  
**Social & Emotional Development**  
**1:25 Student & Teacher Ratio**

**EARLY CHILDHOOD  
DEVELOPMENT**

**ADMISSIONS  
OPEN  
2023-24**

**NURSERY | Jr. KG | Sr. KG | GRADE I - V**

**ENROLL NOW**

**BHAYANDAR - W  
8291 33 6525 / 9322 55 2293**



**THE BISHOP'S  
INTERNATIONAL SCHOOL**

**40<sup>+</sup>**



**TBIS  
LEO KID'S  
PREP SCHOOL**

**GET READY FOR  
A JOYFUL BEGINNING**

**2023-24  
ADMISSIONS  
NOW OPEN**

**NURSERY | Jr. KG | Sr. KG | GRADE I - V**

**BHAYANDAR - W  
8291 33 6525 /  
9322 55 2293**





**THE BISHOP'S  
INTERNATIONAL SCHOOL**

**40<sup>+</sup>**



**TBIS  
LEO KID'S  
PREP SCHOOL**



**ICSE  
CURRICULUM**

**YOUR WINGS  
ALREADY EXIST  
ALL YOU HAVE TO DO IS FLY**

**ADMISSIONS  
OPEN  
2023-24**

**ENROLL NOW**

**BHAYANDAR - W  
8291 33 6525 / 9322 55 2293**



**THE BISHOP'S  
INTERNATIONAL SCHOOL**

**40<sup>+</sup>**



**TBIS  
LEO KID'S  
PREP SCHOOL**

**Give Your Child  
THE MOST LOVED  
PRESCHOOL  
Experience**

**ICSE  
CURRICULUM**



**Learning at Leo Kids Prep School**  
1. Intellectual Skills  
2. Social Skills  
3. Mindful Activities  
4. Academic Learning

**ADMISSIONS OPEN  
FOR 2023-24**

**NURSERY | Jr. KG | Sr. KG | GRADE I - V**

**BHAYANDAR - W  
8291 33 6525 / 9322 55 2293**



# Social Media Marketing

CRYSTAL HEARING SOLUTIONS

HEALTH SECTOR



DEALERS OF WORLDS BEST HEARING AID BRANDS

### IS USING A PHONE WITH HEARING AIDS UNCOMFORTABLE?

Get Bluetooth enabled hearing aids to answer phone calls without holding the phone to your ear.

FREE HOME CHECKUP FOR SENIOR CITIZENS

CALL : 7045 78 7045  
www.crystalhearingsolutions.in

CRYSTAL HEARING SOLUTIONS Since 2005

BORIVALI | ANDHERI | SANTACRUZ | DADAR | CHARNI ROAD | MULUND | CHEMBUR | DOMBIVALI | PUNE

DEALERS OF WORLDS BEST HEARING AID BRANDS

### Don't let Hearing Difficulties stop you from enjoying social gatherings!

Seek timely hearing care and enjoy the world around you.

FREE HOME CHECKUP FOR SENIOR CITIZENS

CALL : 7045 78 7045  
www.crystalhearingsolutions.in

CRYSTAL HEARING SOLUTIONS Since 2005

BORIVALI | ANDHERI | SANTACRUZ | DADAR | CHARNI ROAD | MULUND | CHEMBUR | DOMBIVALI | PUNE

DEALERS OF WORLDS BEST HEARING AID BRANDS

### HEARING AIDS SHOULD NOT BE A BURDEN ON YOUR EARS!

Try Invisible Hearing Aids that are small, lightweight & fit comfortably in your ears.

FREE HOME CHECKUP FOR SENIOR CITIZENS

CALL : 7045 78 7045  
www.crystalhearingsolutions.in

CRYSTAL HEARING SOLUTIONS Since 2005

BORIVALI | ANDHERI | SANTACRUZ | DADAR | CHARNI ROAD | MULUND | CHEMBUR | DOMBIVALI | PUNE

DEALERS OF WORLDS BEST HEARING AID BRANDS

### REGULAR HEARING TEST CAN HELP IDENTIFY EARLY HEARING LOSS

- If you have family history of hearing loss.
- Exposure to loud sound over a long period.
- Medications (ototoxic medicines) that may affect hearing.

FREE HOME CHECKUP FOR SENIOR CITIZENS

CALL : 7045 78 7045  
www.crystalhearingsolutions.in

CRYSTAL HEARING SOLUTIONS Since 2005

BORIVALI | ANDHERI | SANTACRUZ | DADAR | CHARNI ROAD | MULUND | CHEMBUR | DOMBIVALI | PUNE

DEALERS OF WORLDS BEST HEARING AID BRANDS

### ARE YOU WORRIED THAT HEARING AIDS MAKE EVERYTHING SOUND TOO LOUD?

Relax!

Latest Advanced Hearing Aids adjust volume automatically for your comfort.

FREE HOME CHECKUP FOR SENIOR CITIZENS

CALL : 7045 78 7045  
www.crystalhearingsolutions.in

CRYSTAL HEARING SOLUTIONS Since 2005

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DEALERS OF WORLDS BEST HEARING AID BRANDS

### RECHARGEABLE HEARING AID

WIDE RANGE EXCLUSIVE OFFERS AND MORE...

SAVE UP TO 20,000/- on Your Hearing Aids

CALL : 7045 78 7045  
www.crystalhearingsolutions.in

CRYSTAL HEARING SOLUTIONS Since 2005

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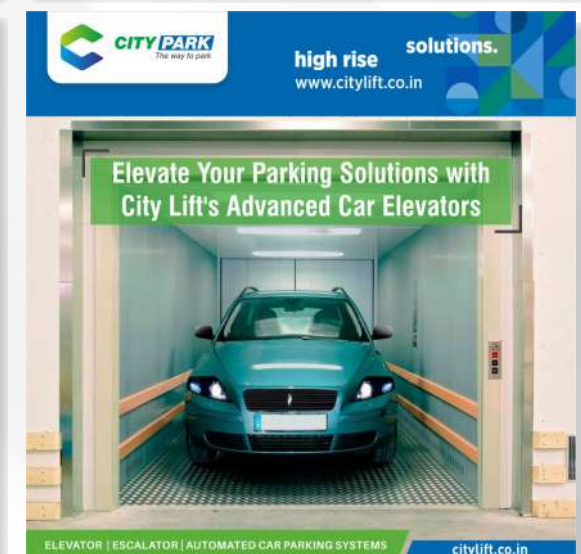
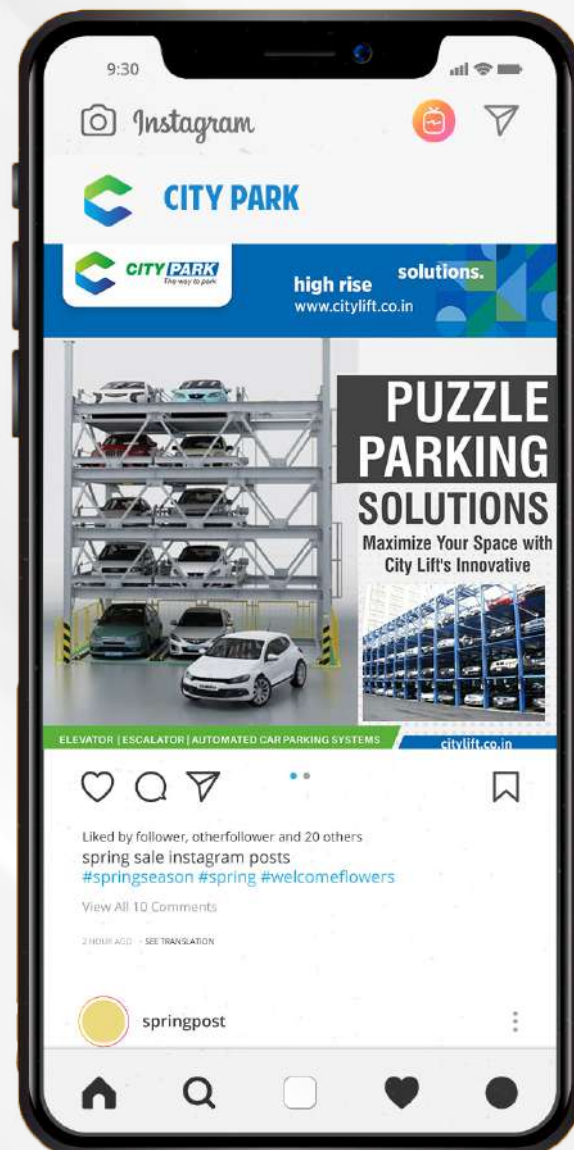
# Social Media Marketing

CITY PARK - AUTOMATED CAR PARKING SYSTEM

PARKING SECTOR



O<sub>2</sub> Advertising  
Fresh Breath of Creativity





# Social Media Marketing

VOLTRIX SOLAR ENERGY

INFRASTRUCTURE



**LET'S SAVE UP TO 70% ON YOUR ELECTRIC BILL WITH SOLAR**

- Inverter
- Solar Panels
- Battery Storage

CALL NOW

Saving Energy Securing our Future

MCS CERTIFIED NICEIC APPROVED CONTRACTOR RECCV

Call: +44 7936 51 9469  
sales@voltrix.ltd | www.voltrix.ltd

**VOLTRIX**

**COMMITTED TO QUALITY, COMMITTED TO YOU**

Saving Energy Securing our Future

MCS CERTIFIED NICEIC APPROVED CONTRACTOR RECCV

Call: +44 7936 51 9469  
sales@voltrix.ltd | www.voltrix.ltd

**VOLTRIX**

**SOLAR ENERGY**

**ADVANTAGES OF SOLAR ENERGY**

- ✓ Long-Term Savings
- ✓ Energy Independence
- ✓ Renewable & Sustainable

CALL NOW

Saving Energy Securing our Future

MCS CERTIFIED NICEIC APPROVED CONTRACTOR RECCV

Call: +44 7936 51 9469  
sales@voltrix.ltd | www.voltrix.ltd

**VOLTRIX**

**Upgrade Your ROOFTOP with VOLTRIX Solar**

MCS CERTIFIED NICEIC APPROVED CONTRACTOR RECCV

Saving Energy Securing our Future

Call: +44 7936 51 9469  
sales@voltrix.ltd | www.voltrix.ltd

**VOLTRIX**

**Solar + EV Charger**

**BECOME A DISTRIBUTOR PARTNER & Start Your own Solar Business**

APPLY NOW

MCS CERTIFIED NICEIC APPROVED CONTRACTOR RECCV

Call: +44 7936 51 9469  
sales@voltrix.ltd | www.voltrix.ltd

**VOLTRIX**

**MYTHS**

Solar Panel do not work in cloudy or cold weather

**FACTS**

Solar Panel can work in every environment effectively & efficiently

CALL NOW

Saving Energy Securing our Future

MCS CERTIFIED NICEIC APPROVED CONTRACTOR RECCV

Call: +44 7936 51 9469  
sales@voltrix.ltd | www.voltrix.ltd

**VOLTRIX**



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**READY TO GENERATE MORE LEADS, ENGAGE MORE CUSTOMERS, AND REALLY GROW YOUR BUSINESS?**

**Let's connect and get started today!**



Reach out to us at  
[www.o2advertising.in](http://www.o2advertising.in)



Shoot us an email at  
[o2advertising@gmail.com](mailto:o2advertising@gmail.com)



Give us a call at  
**+91 98692 52276**



Stop by & see us at

**07 Omkar, Andheri W, Mumbai- 400 053  
Maharashtra , INDIA**